

# About channelcentral [www.channelcentral.net](http://www.channelcentral.net)

channelcentral is a UK Private Limited Company operating in the IT Sector

 2 Directors  
 4 Shareholders

 **12**  
Years old

 **5 Locations:**  
**UK** Head office Braintree  
Development office Tewkesbury  
Satellite offices **US** Houston  
**Colombia** Cali  
**Russia** Tomsk  
Krasnodar


**32**   
**Staff**   
28 Employees, 4 Contractors

## Our Mission

 **Mission Statement**  
To be the preferred Configure Price Quote solutions provider for Manufacturers and Channel Partners in the IT Industry.

**Achieving our Mission**  
channelcentral provides flexible customer solutions for selling highly configurable IT products online. Our staff, both highly technically skilled and with exceptional sector knowledge, deliver innovative services (user-friendly applications or data services) supporting the commercial goals of IT Manufacturers and IT Channel Partners.

## Our Values


-  Professional
- Effective
- Agile
- Knowledgeable
- Innovative


## Services & Customers

 **Core Services**  
CPQ (Configure Price Quote) eCommerce applications  
CPQ Data Services


 Active in  
**70+**  
countries

 Quotes generated in our tools by  
**52,000**  
users p.a.

 **Customers**  
Ingram Micro, Tech Data, ALSO, Intcomex, Synnex, D&H, Nexsys, Westcoast, Highlander, Rack Simply, Centralpoint, Fujitsu, HP Inc., HPE, Computer Gross, Copaco, Esprinet, Exertis & many more

 Unique Distributor Integrations:  
**218**

 Creating  
**800,000**  
quotes p.a. worth  
**\$7.2bn**



## Financials

Financial Year August to July  
Revenue



 2018/19 Revenue Per Head  
**\$112k**

 CHANNEL  
CENTRAL  
.NET

 **0%** Borrowing  
 **100%** of IPR retained  
**\$1.75M+** Balance Sheet  
**15+** Current Ratio

TECHNOLOGY BUSINESS SPECIALISTS

