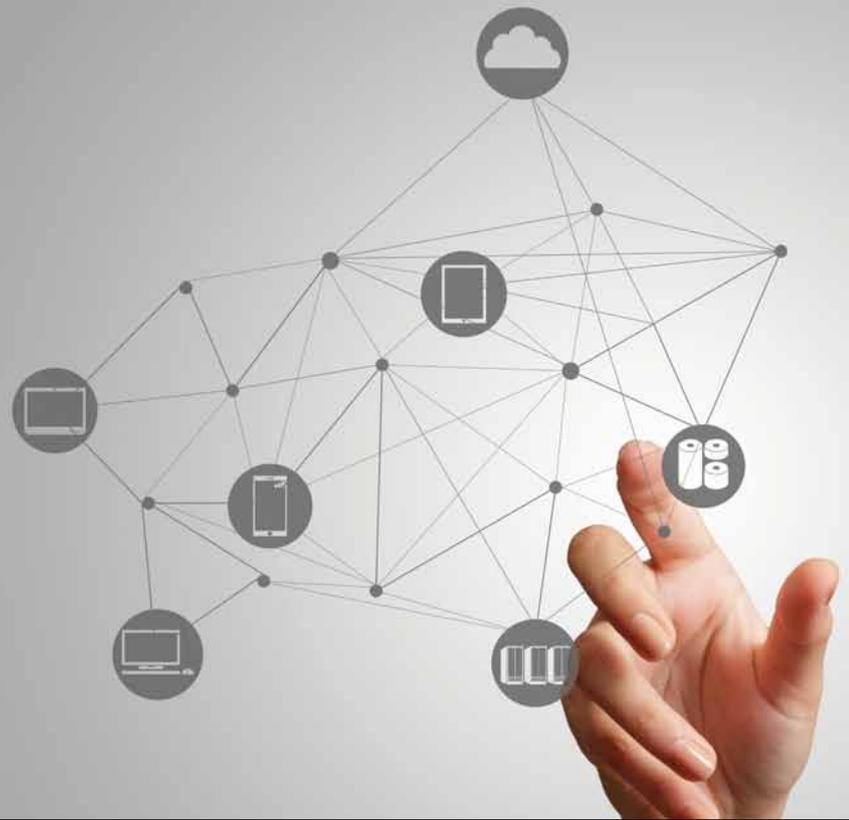


# Smartphone App Services

Keeping businesses productive  
while on the move



# Our App Services

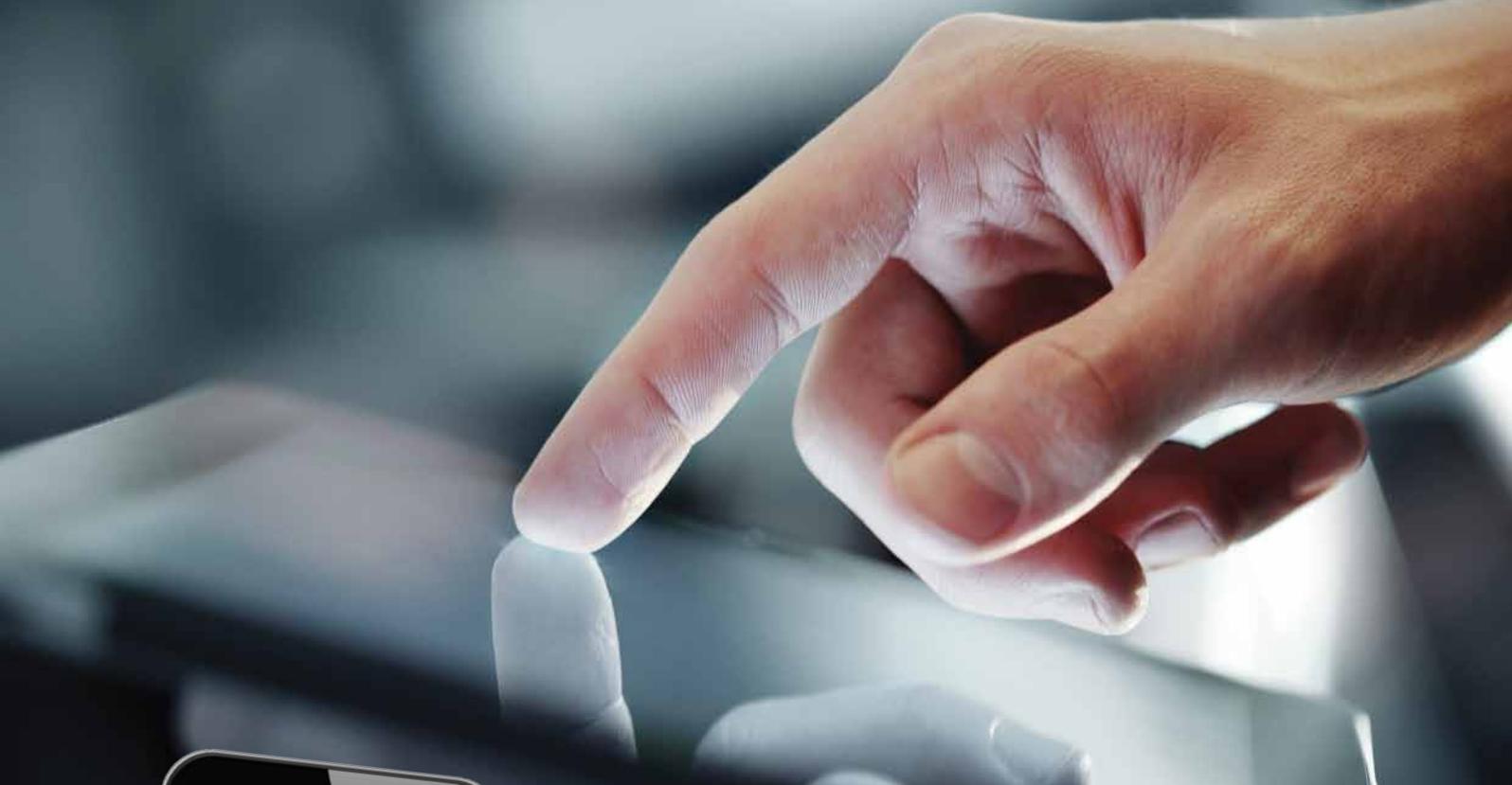


Offering customers the capability to create bespoke Smartphone Apps based on any of channelcentral's existing applications; supporting Apple iTunes, Google Play and Microsoft Windows Phone App Store.

## Customer benefits

Our fully managed service means that customers don't have to deal with the complexity of developing, hosting and offering Smartphone Apps themselves, including the detailed, varied and specific requirements of the App store owner. Other benefits:

- Your staff and customers can provide quick indicative quotations/information for customers while truly mobile.
- Applications do not require an Internet connection so can be used offline.
- Synchronization with other channelcentral applications allows the user to load the quotations/information from the channelcentral cloud either from the device or via a PC Browser.
- Our Smartphone Apps are fully optimized for relatively small screen sizes and load default values for maximum agility.



### Commercial model

channelcentral will create the application, brand it for each customer, establish the data links and present it on the App stores for download. Any revenue generated from downloads or orders placed through the App Store(s) for the Smartphone App belongs to the customer. channelcentral charges a one-time only set-up fee plus a quarterly subscription.

### Customer on-boarding

To go live with a Smartphone App these are the typical steps:

1. Agree commercial terms and contract.
2. IT integration (if required as existing clients may already have this in place).
3. Provide your marketing guidelines.
4. User acceptance testing using Smartphone App emulator.
5. Launch in App Stores for download.

Ask us how we can create this service for your business to minimize your sales teams' and customers' time-to-quote, attract incremental download revenue, and maximise efficiency.

### Contact channelcentral.net

Visit: [www.channelcentral.net](http://www.channelcentral.net)

Call: +44 (0)845 217 8914

Email: [interested@channelcentral.net](mailto:interested@channelcentral.net)





Ref: CC3

Visit: [www.channelcentral.net](http://www.channelcentral.net)  
Call: +44 (0)845 217 8914  
Email: [interested@channelcentral.net](mailto:interested@channelcentral.net)

---

**Follow us**

 [Linkedin](#)

 [Twitter: @ccentral\\_net](#)

---



See our full range of software services on our website.

Brought to you by [channelcentral.net](http://channelcentral.net) - Technology Business Specialists. [channelcentral.net](http://channelcentral.net) is a privately owned company based in the UK, offering sales tools to the Technology sector.